

Information Package

Dov S-S Simens' 2-Day Film School
August 25th- 26th, 2007
Miami, Florida

"After taking
Dov's class...made *She's Gotta
Have It* and launched my career"

- **Spike Lee**

"I've produced and distributed
over 400 films and have never
known anyone who teaches
filmmaking better than Dov."

- **Roger Corman**

"I got Dov's...Film School, shot
Reservoir Dogs, Pulp Fiction, and
launched my career as a writer
who controls
his scripts."

- **Quentin Tarantino**



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PRESENTING SPONSORS:



"I thought I knew filmmaking but
my partner-agent had me
attend the [Dov Simens] 2-Day
Film School...and now I really
do."

- **Will Smith**

GOLD SPONSORS:



"AMAZING...A massive amount of
information."

- **Los Angeles Times**

SILVER SPONSORS:



"After the [Dov Simens] 2-Day
Film School was given in London
I... launched my career...
Thank you, Dov!"

- **Guy Richie**

"BRILLIANT!"

- **The Wall Street Journal**

Dov S-S Simens' 2-Day Film School



About The Course:

The class that has launched over 3,000 careers is coming to Miami for one weekend only, and you can't afford to miss it! From tips on how to buy film cheap to securing funding for your film to negotiating foreign rights deals, Dov covers everything a filmmaker needs to know. For the past decade, the films of Dov Simens' graduates have grossed more than \$6 billion at the box office...from only one weekend of rigorous learning! It's a no-holds barred, rapid fire weekend designed for anyone from first-time filmmakers to industry professionals seeking the information they need to make their movie. You bring the talent and the passion, Dov will supply you with the rest!

Day 1: Produce & Direct

MAKING YOUR MOVIE

- The Hollywood System
- Hiring talent and casting
- What is low budget
- Purchasing hot scripts
- Budgeting and scheduling
- Guilds and unions
- 16mm vs. 35mm. v digital
- Filmmaking A to Z
- The key elements
- Contracts and agreements
- The 1, 2, and 3 week shoot
- Cameras, lights & sound
- Screenwriting A to Z
- Buying film

SHOOTING YOUR MOVIE

- Hiring production crew
- Budgeting tricks
- Directing the actors
- Directing A to Z
- Getting 25-35 shots per day
- ADR, foley and M&E
- Finishing your film
- Renting the equipment
- Scheduling
- Directing the crew
- Music, score & lab
- The answer print
- Digital Filmmaking A to Z
- Directing post-production

Day 2: Finance & Distribution

FUNDING YOUR FILM

- Raising production money
- Forming a production Co.
- Securing investors
- SBA \$750,000 guarantee
- Negative pick-up deals
- Packaging agents
- Securing bank loans
- Guaranteeing profits
- What to offer
- Play-or-pay deals
- Co-productions
- The 50-50 net deal
- Completion bonds
- Independent Financing A to Z

SELLING YOUR MOVIE

- The festival circuit
- Marketing do's and don'ts
- Attracting a distributor
- Deal memo points
- Foreign sales
- PPV & VOD windows
- Hiring a publicist
- Creating a buzz
- Sundance and Cannes
- Which agent to hire
- Net vs. gross deals
- Video & cable deals
- Maximizing revenues
- Studio Deal making A to Z

Class Information



Location & Accommodations

Doubletree Hotel Coconut Grove
2649 South Bayshore Drive
Coconut Grove, Florida 33133
305.858.2500

The Doubletree Hotel Coconut Grove is offering a special "Dov Seminar Rate". Call 305.858.2500 and ask for the "Dov Seminar" rate of \$109 a night. To reserve online:

<https://www.123signup.com/servlet/SignUpMember?PG=1520729182300&P=1520729191155369400&Info>.

Please note that parking is \$12 overnight and \$7 daily.

Registration Cost

General Registration: \$389.99

Members of Film Florida, WIFT-FL or FFF: \$289.99



To register online at either price:

<https://www.123signup.com/servlet/SignUpMember?PG=1520729182300&P=1520729191155369400&Info> or
visit www.womeninfilmmfl.org.